

# SUSTAINABILITY

## SUSTAINABLE FOOD TRENDS

Sustainability within the food industry is essential for ensuring the long-term health of our planet. In 2024, we have seen major changes in the food industry that promote more sustainable practices.

- **Sustainable seafood farming.** Seafood farming prevents overfishing and promotes the long-term wellbeing of wildlife and their ecosystems. This industry continued to grow, providing reliable sources of sustainable farmed seafood to the food supply.
- **Plant-based innovation.** Food companies have created plant-based products that mimic the texture of animal products, leading to more sustainable and often healthier options such as mushroom burgers, oat milk ice cream, and chickpea chips.
- **Upcycled foods.** Stems, seeds, peels, and pulps from produce items are commonly discarded in the food production stream, but food innovation companies are transforming these into new food products and recipes, reducing food waste and optimizing resources like land, water, and energy.
- **Sustainable packaging.** Brands are shifting their focus to more sustainable packaging materials that can be reused multiple times, or manufactured from compostable, biodegradable materials. Foods like mushrooms, seaweed, and rice paper have also been used for packaging materials.



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